

Lisa Klupenger

503 780 • 3984

lisa@klupengerdesign.com

Skills:
Experience:

.....
Computer applications: Photoshop, Illustrator, InDesign, PowerPoint, Keynote, Acrobat, Microsoft Office, basic HTML
.....

IDL Worldwide Portland Oregon

• **Creative Lead** – January '16 - June '19

Senior Designer – December '11 - January '16

- Responsible for worldwide graphic campaigns (both print and digital) for a top-tier consumer electronics company. Ensures global campaigns are executed to the strictest production standards, while maintaining brand integrity.
- Art directs/oversees all graphic design deliverables for team and client, marketing guidelines, toolkits, sales, info graphics, training collateral, and digital marketing.
- Lead Technical/production designers, to assess and report anticipated work flow. Evaluate team needs and potential solutions. Work with outside vendors to maintain timing and budgets.
- Great artistic sensibility, creative spirit and an innate sense of aesthetic. Understands how to maintain and enhance brand identities.
- Proactive, resourceful, strong sense of organization and efficiency with thoroughness, attention to detail and versatility. Can break down a project into a team work flow, to hit budget and deadlines.
- Strong ability to manage priorities and work under pressure.

Freelance Design and Production

- Client list: Avenue A-Razorfish, Happy Lucky, CMD, Opolis, ID Branding, Dr. Martens, VTech, Nike and adidas. Packaging, catalogs, trade magazines, POS/POP, marketing materials, PowerPoint presentations, magazine ads, newsletters, and digitized photos.
- Avenue A-Razorfish – January '06 through July '06
Production – Created and executed the Microsoft Office 2007 packaging and components with heavy emphasis on localization through InDesign XML tag integration.
- adidas International Inc. – October '02 to October '10
Design/Production – Created and executed POS, POP, trade show graphics, PowerPoint presentations, and print ads.
- Aquent – Portland, Oregon – April '97 to April '98 / January '02 to February '04
Client list: adidas, Nike, Xerox, Waggner Edstrom and Hewlett-Packard.
Graphic Artist/Production – POS/POP, marketing materials, technical illustrations, ad layouts, ad production, catalogs, and digitized photos.

Centricity, Inc. Lake Oswego, Oregon – June '00 to June '01

- **Senior Designer/Marketing Communications** – Art directed all aspects of corporate graphics, corporate identity and member of marketing team responsible for direction of start-up software company. Responsible for concept, art direction, designing, production, vendor management, project management and press checks.
- Projects include logo design, advertisements, packaging, interactive cds, web graphics, large pdfs, product graphics, PowerPoint presentations, marketing collateral, technical illustrations and intranet site.

Education:

-
- **Springboard Internship** – May 2000 Selected and sponsored to participate in an intensive two week course for web development. Learned HTML, JavaScript, CGI and DHTML.
 - **Portland Community College** – Portland, OR 1995
Associate of Applied Science in Graphic Arts
 - **Pacific University** – Forest Grove, OR 1985
Bachelor of Arts: Communications. Minor in English
Additional classes include: HTML1, HTML 2

Portfolio and references available.